

Social Media Toolkit – #HEC2022



















Let's spread the word

Please feel free to post the suggested text below on your personal and organizations accounts on social media.



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Join the Humanitarian Energy Conference 2022 in Kigali, Rwanda on 16 May 2022. It aims to take stock of where the humanitarian sector stands in achieving #SDG7 for displaced populations and host communities.

Register now: https://bit.ly/HEC-2022

#HEC2022 #HumanitarianEnergy

Tag in the picture:

- @Global Platform for Action (GPA)
- @Practical Action
- @Auswärtiges Amt (Federal Foreign Office) Germany
- @Norwegian Ministry of Foreign Affairs
- @Norad Norwegian Agency for Development Cooperation
- @Norwegian Refugee Council
- @United Nations Institute for Training and Research (UNITAR)

For Participants

Please feel free to post the suggested text below on your personal and organizations accounts on social media.





I'm participating at the Humanitarian Energy Conference #HEC2022 on the 16 May [in Kigali, Rwanda / virtually]. With @Global Platform for Action (GPA), @PracticalAction, #NORCAP and #HumanitarianEnergy partners we aim to deliver concrete actions of #SDG7 for displacement settings!

Would you like to join with me?

Register online now:

http://forms.office.com/r/gxH5Wujgs7

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Join with me!

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- @GermanyDiplo
- @noradno
- @NorwayMFA
- @UNITAR

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For Speakers

Please feel free to post the suggested text below on your personal and organizations accounts on social media.





I will be speaking at the **#HEC2022** about [insert topic with hashtag like: **#EnergyAccess**] happening on 16 May 2022 in Kigali to engage stakeholders in bringing #SDG7 to displaced people and their host communities.

Join with me!

Register online:

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I will be speaking at the #HEC2022 about [insert topic with hashtag like: #EnergyAccess] happening on 16 May 2022 in Kigali to engage stakeholders in bringing #SDG7 to displaced people and their host communities.

Join with me!

Register (*)
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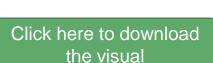
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Participate in our countdown!

Please feel free to post the suggested text below on your personal and organizations accounts on social media. This post should be posted on 09 May 2022.







Only 1 week to go before the #HEC2022 takes place in Kigali, Rwanda! Together with @Global Platform for Action (GPA) @PracticalAction and #NORCAP, we are looking forward to this conference to provide the humanitarian energy community with an opportunity to reflect on its goals, visions, and its way of doing business in achieving #SDG7.

Leave no one behind!

Join us online:

http://forms.office.com/r/gxH5Wujgs7

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Only 1 week away from the #HEC2022!

Let's engage in #HumanitarianEnergy discussions to inform and inspire development-humanitarian practitioners with wider trends in the #EnergyAccess sector while connecting with refugees and displaced communities.

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- @UNITAR

Participate in our countdown!

Please feel free to post the suggested text below on your personal and organizations accounts on social media. This post should be posted on 13 May 2022.





We are just 3 days away from the #HEC2022!
Along with @Global Platform for Action (GPA)
@PracticalAction and #NORCAP we are very
excited to engage in #HumanitarianEnergy
discussions. This will inform and inspire
development-humanitarian practitioners with wider
trends in the energy access sector while
connecting with refugees and displaced
communities.

Join us online:

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3 days to go before the #HEC2022!

With @EnergyGPA @PracticalAction and @NORCAPweb, the event will gather #HumanitarianEnergy community to discuss its goals, visions, and ways of doing business in achieving #SDG7 for displaced people.

http://forms.office.com/r/gxH5Wujgs7

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Take part in an Interview during the HEC!

As part of the awareness-raising campaign on humanitarian energy, interviews with the in-person participants will be organized. It will take about 5 minutes during the HEC and will simply consist of answering <u>one</u> of the general questions on humanitarian energy either from the suggested questions (see the suggested questions below) or one that you suggest.

If you are interested in doing an interview, please contact Sadiq (<u>Sadiq.ZAFRULLAH@unitar.org</u>) or Alexandra (<u>Alexandra.KASEL@unitar.org</u>) to schedule it throughout the Humanitarian Energy Conference (HEC) day.

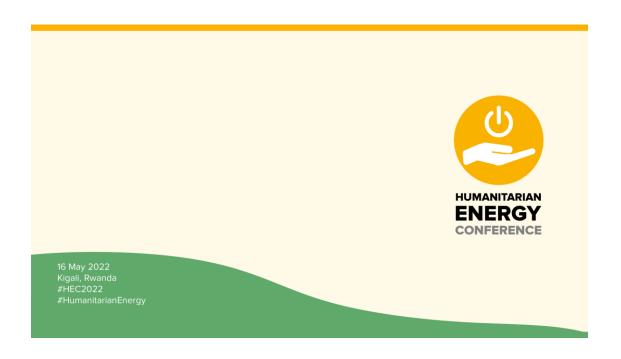
After your participation and once edited, we will share the interview on our social media channels and on the GPA website after the HEC.

Suggested questions:

- 1. Why is humanitarian energy important?
- 2. What is your recommendation for access to clean cooking in displacement settings?
- 3. What do you think could be improved in humanitarian energy?
- 4. What does SDG7 in displacement settings mean to you?
- 5. What is your wish for humanitarian energy in 2030?
- 6. What is your key message for achieving SDG7 in displacement settings?
- 7. What are your main lessons learned regarding energy access in displacement settings?

If you are participating virtually...

- You can use the virtual background to promote the event.
- Feel free to add your organization's logo on it.



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If there are any questions, please contact Sadiq (Sadiq.ZAFRULLAH@unitar.org) or Alexandra (Alexandra.KASEL@unitar.org)

















